



The Japan-Arab Economic Forum

- New Chapter for Mutual Prosperity-

Date: December 6- 9, 2009 Tokyo Japan

Venue: Four Seasons Hotel Tokyo at Chinzan-so

December 6 (Sun.)

Welcome Reception at Iikura Guest House (18:00- 20:00)

Hosted by Minister for Foreign Affairs of Japan and Minister of Economy,
Trade and Industry of Japan



December 7 (Mon.)

Opening Session (8:45-9:15) |||

<The Japanese Side>

- H.E. Mr. Katsuya Okada, Minister for Foreign Affairs
- H.E. Mr. Masayuki Naoshima, Minister of Economy, Trade and Industry
- Mr. Fujio Mitarai, Chairman of Nippon Keidanren (Japan Business Federation)

<The Arab Side>

- H.E. Mr. Amre Moussa, Secretary General of the League of Arab States
- H.E. Mr. Safa al-Din al-Safi, Head of the Economic and Social Council, LAS

Event 1 (Ministerial Meeting)

Keynote Speech and Discussion (9:30-16:00) |||

Session 1 (9:30-11:00) 【 Human Relations 】

“Cooperation in Education, Human Resources Development, and Increase in Employment of SMEs”

<Moderator>

- H.E. Mr. Koichi Takemasa, State Secretary for Foreign Affairs

<Keynote speakers>

- Mr. Jiro Nemoto, Chairman of the Japan Cooperation Center for the Middle East
- H.E. Mr. Abdullah Al-Dardari, Deputy Prime Minister for Economic Affairs, Syria
- H.E. Mr. Habib Ben Yahia, Secretary General of Arab Maghreb Union
- Lead Discussant
- H.E. Ms. Hala Bsaiso Lattouf, Minister of Social Development, Jordan



December 7 (Mon.)

Event 1 (Ministerial Meeting)

Keynote Speech and Discussion (9:30-16:00) |||

Session 2 (11:30-13:00) 【Energy, Water & Future】

“Cooperation in Energy, Environment and Sustainable Development and Water, and Science & Technology”

<Moderator>

- H.E. Dr. Abdulaziz A. Bin Almas Turkistani, Ambassador of the Kingdom of Saudi Arabia to Japan

<Keynote speakers>

- Dr. Hiroshi Komiyama, Chairman of the Institute, Mitsubishi Research Institute, Inc. / President Emeritus, University of Tokyo [Go to Data ▶ 01](#)
- Dr. Mahmoud Abu-Zeid, Chairman of Arab Water Council / Former Minister of Irrigation and Water Resources, Egypt
- H.E. Ms. Amina Benkhadra, Minister of Energy, Mines, Water and Environment, Morocco

<Lead Discussant>

- H.E. Prof. Peter Adwok Nyaba Tor, Minister of Higher Education and Scientific Research, Sudan

Exhibition Tour led by Mr. Yasuo Hayashi, Chairman and CEO of Japan External Trade Organization (JETRO)



December 7 (Mon.)

Session 3 (14:30-16:00) 【 Trade & Investment 】

“Cooperation in Trade and Investment”

<Moderator>

- H.E. Mr. Teruhiko Mashiko, Senior Vice Minister of Economy, Trade and Industry

<Panelists>

The Arab Side:

- H.E. Mr. Safa al-Din al-Safi, Acting Minister of Trade, Iraq
- H.E. Mr. Mohamed Abdellahi Ould Oudda, Minister of Industry and Mines, Mauritania
[Go to Data](#) ▶ 02
- H.E. Dr. Khalid bin Mohammad Al Attiyah, Minister of State for International Cooperation and Acting Minister of Business and Trade, Qatar
- H.E. Dr. El Tigani Salih Fidail, Minister of International Cooperation, Sudan
- H.E. Mr. Mohamed Nouri Jouini, Minister of Development and International Cooperation, Tunisia
- H.E. Dr. Yahya Mohammed Al-Mutawakel, Minister of Industry and Trade, Yemen

The Japanese Side:

- Mr. Yasuo Hayashi, Chairman and CEO of JETRO
- Mr. Nobuo Katsumata, Chairman of the Japan Foreign Trade Council, Inc.

Closing Session (16:00-16:30)

- Presentation by Mr. Fumiaki Watari, Vice Chairman of Nippon Keidanren / Chairman of the Committee on the Middle East and North Africa [Go to Data](#) ▶ 03
- Issuing Chair’ s Summary between MOFA/METI and the League of Arab States
[Go to Data](#) ▶ 04
- Declaration to host the second Japan-Arab Economic Forum 2010 in Tunisia by H.E. Mr. Mohamed Nouri Jouini, Minister of Development and International Cooperation, Tunisia



December 7 (Mon.)

Event 2

One-to-One Business Meetings (9:30-17:00)

Event 3

Exhibition (14:00-17:00)

Organized by JETRO

Reception (19:00- 20:30)

Hosted by JCCME



December 8 (Tue.)

Opening Session (9:00-9:20) |||

<The Japanese Side>

- Mr. Iwao Okamoto, President of the Japan Cooperation Center for the Middle East

<The Arab Side>

- H.E. Mr. Safa al-Din al-Safi, Head of the Economic and Social Council, LAS

Event 4

Parallel Sectoral Workshops (9:30-) |||

1. Financing for Investment

a) Purposes:

- Information exchange on the two-way financing for investment between Japan and Arab countries
- Promotion of financing for investment in third countries including North African countries and Sub-Saharan African countries, via Arab countries
- Promotion of financing for investment in other Asian countries via Japan
- Building a network of representatives of the financial industry on both sides (banks, securities companies, SWFs, etc.)



December 8 (Tue.)

Parallel Sectoral Workshops (9:30-)

b) Speakers:

<The Arab Side>

■ Algeria

Dr. Mohammed Laksaci, Governor, Bank of Algeria [Go to Data](#) ▶⁰³

■ Saudi Arabia

Mr. Salih Al adad, Saudi Fund for Development [Go to Data](#) ▶⁰⁴

Mr. Beshr Bakheet, CEO and Chairman, Bakheet Investment Group [Go to Data](#) ▶⁰⁵

■ Tunisia

Mr. Abdellatif H' man, President Director General, Tunisian Export Promotion Center [Go to Data](#) ▶⁰⁶

■ Mauritania

Ms. Maty Mint Hamady, Commissioner for the Investment Promotion

■ Morocco

Mr. Fathallah Sijilmassi, Director General, Moroccan Agency for the Development of Investments

<The Japanese Side>

■ Nippon Export and Investment Insurance (NEXI)

Mr. Fumihiko Kato, Vice Chairman [Go to Data](#) ▶⁰⁷

■ Japan Bank for International Cooperation (JBIC)

Mr. Toshiro Machii, Head, Europe, Middle East & Africa Finance Dept. [Go to Data](#) ▶⁰⁸

■ Development Bank of Japan Inc. (DBJ)

Mr. Takayuki Yamamoto, Director General, International Strategy & Coordination Dept. [Go to Data](#) ▶⁰⁹



December 8 (Tue.)

Parallel Sectoral Workshops (9:30-)

2. Water Business

a) Purpose:

- Strengthening Japan-Arab relations in order to increase Japan's investment in the field of the water infrastructure, especially desalinization and water and wastewater treatment
- Building a network of representatives of the water industry on both sides (governmental organizations, public corporations, private sector, experts, etc.)

b) Speakers:

<The Arab Side>

■ Egypt

Dr. Mahmoud Abu-Zeid, Chairman of Arab Water Council / Former Minister of Irrigation and Water Resources

■ Qatar

Mr. Fahad Al Kaabi, Manager, Water Project Dept., Qatar General Electricity & Water Corporation

[Go to Data](#) ▶ 10

■ Egypt

Ms. Fatma El Mallah, Adviser to the Secretary General of the League of Arab States on Climate Change

[Go to Data](#) ▶ 11

■ Syria

Dr. Walid Erian, Expert of the Arab Center for the Studies of Arid Zones and Dry Land (ACSAD)

[Go to Data](#) ▶ 11

<The Japanese Side>

■ Torishima Pump Mfg. Co., Ltd.

Mr. Munenori Nishimura, Assistant Chief Divisional Officer of Oversea Marketing & Sales Div.

[Go to Data](#) ▶ 12

■ Yamato Scientific Co., Ltd.

Mr. Nobuo Kakehi, Managing Director

[Go to Data](#) ▶ 13

■ Ministry of Economy, Trade & Industry

Mr. Toshihiro Mitsuhashi, Director of Water Industry and Infrastructure Systems Promotion Office, Manufacturing Industries Bureau

[Go to Data](#) ▶ 14



December 8 (Tue.)

Parallel Sectoral Workshops (9:30-)

3. Solar Power Systems

a) Purposes:

- Information exchange on the progress of photovoltaic power generation in the Middle East and North Africa
- Enhancement of mutual understanding and networking between both sides

b) Speakers:

<The Arab Side>

■ Morocco

H.E. Ms. Amina Benkhadra, Minister of Energy, Mines, Water and Environment

Mr. Ali Fassi Fihri, Director General of National Office of Electricity (ONE), Director General, National Office of Drinking Water (ONEP) [Go to Data](#) ▶ 15

■ Algeria

Mr. Kerrar Lies, President of Humilis Finance

■ Egypt

Eng. Bothayna Rashed, Head of Technical Affairs, New & Renewable Energy Authority [Go to Data](#) ▶ 16

Mr. Mohamed Abdelgayd Elaraby, Managing Director of Lighting Technology El Arabi Group [Go to Data](#) ▶ 17

■ Qatar

Mr. Ahmed Al Nasr, Manager of Electricity Project Dept., Qatar General Electricity & Water Corporation [Go to Data](#) ▶ 18



December 8 (Tue.)

Parallel Sectoral Workshops (9:30-)

<The Japanese Side>

■ Ministry of Economy, Trade & Industry

Mr. Osamu Onodera, Director of International Office, Energy Conservation and Renewable Energy Dept. [Go to Data](#) ▶¹⁹

■ Japanese Business Alliance for Smart Energy Worldwide

Mr. Keiichi Komoto, Solar Power Generation WG [Go to Data](#) ▶²⁰

■ Japan Photovoltaic Energy Association

Mr. Junichi Honda (KYOCERA Corporation)

■ SANYO Electric Co., Ltd.

Dr. Kenichiro Wakisaka, Solar Div. of Business Planning Dept. [Go to Data](#) ▶²¹

■ Showa Shell Solar K.K.

Mr. Tetsuzo Kobayashi, Solar Power Generation Project of Marketing Headquarters



December 8 (Tue.)

Parallel Sectoral Workshops (9:30-)

4. Industry / Trade / Environment / Tourism

a) Purposes:

- Information exchange on industry, environment and tourism in the Middle East and North Africa and discussion on how to enhance trade between Japan and Arab countries
- Building a network of the representatives of the Japanese private sector (e.g., trading company) and the Arab public and private sectors

b) Speakers:

■ Algeria

- Moderator: H.E. Mr. Sid Ali Ketrاندji, Ambassador of the People's Democratic Republic of Algeria to Japan
- Dr. Mohamed Laksaci, Governor of the Central Bank of Algeria
- Mr. Lies Kerrar, Vice President of Algerian Entrepreneurs

■ Bahrain

- Moderator: H.E. Dr. Khalil bin Ebrahim Hassan, Ambassador of the Kingdom of Bahrain to Japan
- Mr. Kazuo Imahira, Executive Representative of Economic Development Board Japan Office [Go to Data](#) ▶ 22
- Mr. Helmi Mkaouar, Economist, Embassy of the Kingdom of Bahrain

■ Egypt

- Moderator: H.E. Dr. Walid Mahmoud Abdelnasser, Ambassador of the Arab Republic of Egypt to Japan
- Mr. Mamdouh Mostafa, First Undersecretary of Ministry of Trade and Industry
- Mr. Ibrahim khalil, Touristic Advisor, Egyptian Tourism Office in Tokyo

■ Djibouti

- Moderator: H.E. Mr. Ahmed Arita Ali, Ambassador of the Republic of Djibouti to Japan
- Ms. Zeinab Kamil Ali, Director Administrator of General Management, Djibouti Port and Free Zones Authority [Go to Data](#) ▶ 23
- Ms. Nadia Mohamed, National Investment Promotion Agency [Go to Data](#) ▶ 24



December 8 (Tue.)

Parallel Sectoral Workshops (9:30-)

■ Iraq

- Moderator: Mr. Mukhlis Ali Rajab, Charge d' Affaires A.I. of the Republic of Iraq to Japan
- H.E. Dr. Safa Al-Din al-Safi, Acting Minister of Trade [Go to Data](#) ▶²⁵
- Dr. Nour Dajani, Education Programme Specialist, UNESCO Iraq Office
- Ambassador- Dr. Raad Al-Alousi, Iraqi Representative of League for Arab States, Ministry of Foreign Affairs

■ Kuwait

- Moderator: Mr. Faraj Al Hajeri, 3rd Secretary, Embassy of the State of Kuwait to Japan
- Mr. Emad Al-Zaid, Director of Commercial Relations Dept., Kuwait Chamber of Commerce & Industry
- Dr. Adel Al-Yousefi, Member of the Executive Board, Kuwait Chamber of Commerce and Industry [Go to Data](#) ▶²⁶
- Mr. Wael Al-Sagar, Co-Chairman of Kuwaiti-Japanese Businessmen' s Committee, Managing Director, A. H. Al-Sagar & Bros. Co.
- Ms. Huda A. Al-Anzi, Director of Domestic Tourism, Ministry of Trade [Go to Data](#) ▶²⁷

■ Mauritania

- Moderator: H.E. Mr. Mohamed Mahmoud Ould Jaafar, Ambassador of the Islamic Republic of Mauritania to Japan
- H.E. Ms. Maty Hamady, Minister for the Investment Promotion [Go to Data](#) ▶²⁸
- Mr. Mohamed Salem Ould Boidaha, Director of Raw Hdrocarbons for the Ministry of Petrol and Energy

■ Morocco

- Moderator: Mr. Mohamed Chourak, Deputy Head of the Mission, the Kingdom of Morocco to Japan
- Ms. Khouloud Abajja, Senior Executive of Maroc Export [Go to Data](#) ▶²⁹
- Mr. Mohammed Taoufik Adyel, Head of the Economic & Juridical Studies Div., Ministry of Energy, Mines, Water and Environment
- Mr. El Aid Mahsoussi, General Secretary of Ministry of Foreign Trade
- Mr. Fathallah Sijilmassi, General Manager of Moroccan Investment Development Agency



December 8 (Tue.)

Parallel Sectoral Workshops (9:30-)

■ Oman

- Moderator: H.E. Mr. Khalid bin Hashil bin Mohammed Al-Muslahi, Ambassador of the Sultanate of Oman to Japan
- Haruo Endo, Oman Expert

■ Saudi Arabia

- Moderator: H.E. Dr. Abdulaziz A. Bin Almas Turkistani, Ambassador of the Kingdom of Saudi Arabia to Japan
- H.E. Dr. Ahmed Al Hakami, Vice Minister of Economy and Planning [Go to Data](#) ▶ 30
- Dr. Ahmed Habib Salah, Economic Advisor to H.E. the Minister, Ministry of Economy and Planning
- H.E. Mr. Azzam Yasser Shalabi, President of National Industrial Clusters Development Program (NICDP) [Go to Data](#) ▶ 31
- Ms. Noriko Suzuki, Director of East Asia (Ex China), Saudi Arabian General Investment Authority (SAGIA) [Go to Data](#) ▶ 32

■ Sudan

- Moderator: H.E. Mr. Steven Kiona Wonda, Ambassador of the Republic of the Sudan to Japan
- H.E. Prof. Peter Adwok Nyaba Tor, Minister of Higher Education & Scientific Research
- H.E. Dr. El Tigani Salih Fidail, Minister of International Cooperation
- Dr. Barnaba Marial Benjamin, Minister of Commerce and Industry, Government of Southern Sudan

■ Syria

- Moderator: Ms. Rania Alhaj Ali, Charge d' Affaires A.I. of the Syrian Arab Republic to Japan
- H.E. Mr. Abdullah Al-Dardari, Deputy Prime Minister for Economic Affairs [Go to Data](#) ▶ 33



December 8 (Tue.)

Parallel Sectoral Workshops (9:30-)

■ Tunisia

- Moderator: H.E. Dr. Noureddine Hached, Ambassador of the Republic of Tunisia to Japan
- Ms. Asara Nakib, Researcher at the Borj Cedria Technology [Go to Data](#) ▶ 34
- Mr. Lassad El Beji, Vice President of the Tunisian Union for Industry, Trade & Handicrafts [Go to Data](#) ▶ 35
- H.E. Mr. Mohamed Nouri Jouini, Minister of Development and International Cooperation

■ UAE

- Moderator: H.E. Mr. Saeed Ali Yousef Al-Nowais, Ambassador of the United Arab Emirates to Japan
- H.E. Mr. Abdulla Ahmed Al Saleh, Director General of Ministry of Foreign Trade [Go to Data](#) ▶ 36
- Mr. Sultan Al-Mehairi, Director of Marketing & Refining, Abu Dhabi National Oil Company (ADNOC) [Go to Data](#) ▶ 37
- Ms. Nada Yoursef Al Hashimi, Director of Investment Div., Ministry of Economy [Go to Data](#) ▶ 38
- Dr. Ahmed Abdullah bin Saeed, Counselor of Ministry of Foreign Affairs

■ Yemen

- Moderator: H.E. Mr. Marwan Abdulla Abdulwahab Noman, Ambassador of the Republic of Yemen to Japan
- H.E. Dr. Yahya Mohammed Al-Mutawakel, Minister of Industry and Trade



December 8 (Tue.)

Event 5

Seminar on Current Japanese Businesses

1. Plant Factories

“Plant factory high technology”

■ Marubeni Corporation

Mr. Sumihisa Fujiwara, Manage of Osaka Specialty Chemicals Sec, Specialty Chemicals Dept. [Go to Data](#) ▶ J1

■ Mirai Co. Ltd.

Mr. Shigeharu Shimamura, President

■ Daisen & Co. Ltd.

Mr. Tatsuki Umibe, Deputy General Manager of Sales Dept.

■ Espec Mic Corp.

Mr. Kenji Nakamura, General Manager of Environmental Monitoring Dept. Kanto Office

■ Mitsubishi Chemical Corporation

Mr. Tatsuo Ando, General Manager of Business Development Marketing, OPV Business Development Dept. [Go to Data](#) ▶ J2

■ Nihon Advanced Agri Corporation

Ms. Satoko Muranaga

■ Toppan Printing Co., Ltd.

Mr. Keita Saeki, General Manager of Environmental Business Dept., Living Environment Div. [Go to Data](#) ▶ J3



December 8 (Tue.)

Event 5

Seminar on Current Japanese Businesses

2. Scientific Research and Technology

“Academic-industrial alliance and incubation center”

■ Waseda Incubation Center

Prof. Takeru Ohe, Ph.D., Director [Go to Data](#) ▶ J4

3. Entrepreneur / SMEs

“Deepening exchange activities of Japanese enterprises with Arab countries”

■ Junior Chamber International Japan

Mr. Yaichiro Aizawa, Executive Vice President [Go to Data](#) ▶ J5

■ Small and Medium Enterprise Agency

Mr. Masao Uno, Director of International Affairs [Go to Data](#) ▶ J6

4. IT/ Plant Engineering Business

“High technology and business activities in the Middle East and North Africa”

■ Panasonic Corporation

Mr. Akira Nakamura, Advisor, Senior Councilor, Corporate Environmental Affairs Div. [Go to Data](#) ▶ J7

■ JGC Corporation

Mr. Akio Yoshida, General Manager of Middle East No2 Sales Dept., Global Marketing Div. [Go to Data](#) ▶ J8

■ Yokokawa Electric Corporation

Mr. Yukihiro Matsumoto, Manager of Technical Solution Group, Market Development Dept., Global Business Headquarters [Go to Data](#) ▶ J9

5. Content Industry (Entertainment Industry)

“Soft power of the Japanese content industry”

■ Index Holdings

Mr. Hitoshi Ino, The Chief of the International Business, Business Strategy Div. [Go to Data](#) ▶ J10

■ Toppan Printing Co., Ltd.

Mr. Masahiro Yagi, Manager for International Strategy, Digital Contents Dept., Cultural Project Div. [Go to Data](#) ▶ J11

6. Intellectual Property Rights and Anti-Counterfeit Enforcement

“Intellectual property strategy of the Japanese government and importance of anti-counterfeit enforcement”

■ Japan Patent Office

Mr. Hiroshi Katagiri, Deputy Director of International Affairs Div. [Go to Data](#) ▶ J12



December 8 (Tue.)

Event 6

One-to-One Business Meetings



Event 7

Exhibition



Organized by JETRO



December 9 (Wed.)

Event 8

Site Visit

■ Morning Tour

• Tour 1: Waseda University

Tour to laboratories (biomedical science, green IT and robotics) and meeting with faculty members

• Tour 2: Wastewater Treatment Plant

Tour to a wastewater treatment plant in Shibaura

■ Afternoon Tour

• Tour 3: Tokyo Waterfront

Tour to a series of science & technology exhibition centers located in Waterfront area (Cogeneration system and Panasonic Center Tokyo in Odaiba)