



Mini Webinar for Turkish Business News Readers Held

June 20, 2024

JCCME

On June 7th, 2024, JCCME hosted a mini webinar titled **‘The Turkish Economy and Investment Update’** exclusively for readers of the Turkish Business News, a weekly newsletter published by JCCME.

This webinar, which was planned to briefly provide the big picture and notable points of the current state of Turkish business as picked up from the various articles in the Turkish Business News, welcomed 15 participants.

Kuroda Kosuke, CEO of GranDesign, Ltd., presented the latest update regarding the current state of Turkish macro economy as well as the sectors attracting investors’ attention, including EV manufacturing, power generation with renewable energy, and waste management.



Kuroda Kosuke, CEO of GranDesign, Ltd.

In the Q&A session after his 40-minute presentation, Mr. Kuroda responded in detail to each question from the audience. Participants asked about regulations in the automobile-related markets, Chinese companies’ activities in the energy and related markets, and measures for energy system stability in line with the introduction of more renewable energies.

JCCME is committed to issuing needs-oriented information by collaborating with relevant agencies in both Turkey and Japan to facilitate Japanese companies’ investments and their business development.



About JCCME's Turkish Business News

The Turkish Business News is a weekly newsletter from JCCME featuring the latest news and topics regarding key infrastructure development, industrial trends in energy, automobile, machinery, and home appliances sectors, which are of particular focus for the Turkish government's growth initiatives. Additionally, the newsletter covers the business status of foreign and Japanese firms. Articles are concise and drawn from the local sources such as Hurriyet, Milliyet, and Anadolu Agency, the information regarding governmental public relation documents, laws and regulations, and foreign news agencies.

The Turkish Business News has earned a strong reputation among our readers for its comprehensive and brief coverage, aiding in understanding the current state of Turkish economy, ongoing projects, and companies.

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