



The Japan-Arab Economic Forum

~ New Chapter for Mutual Prosperity ~

Date: December 6- 9, 2009 Tokyo Japan

Venue: Four Seasons Hotel Tokyo at Chinzan-so

December 6 (Sun.)

Registration

Welcome Reception at Iikura Guest House (18:00- 20:00)

(Invitation basis)

- ✓ Hosted by Minister for Foreign Affairs of Japan and
Minister of Economy, Trade and Industry of Japan

December 7 (Mon.)

Opening Session (8:45- 9:15) (at Orion / Chinzan-so 5F)

Opening Remarks

The Japanese Side:

- ✓ H.E. Mr. Katsuya Okada
Minister for Foreign Affairs
- ✓ H.E. Mr. Masayuki Naoshima
Minister of Economy, Trade and Industry
- ✓ Mr. Fujio Mitarai
Chairman, Nippon Keidanren (Japan Business Federation)

The Arab Side:

- ✓ H.E. Mr. Amr Moussa
Secretary General, the League of Arab States
- ✓ H.E. Mr. Safa al-Din al-Safi
Head of the Economic and Social Council, LAS

Photo Session (9:15-9:30)

Event 1

(Ministerial Meeting)

Keynote Speech and Discussion (Plenary) (9:30-16:00) *(at Orion1)*

Session 1 (9:30-11:00) **【Human Relations】**

(Cooperation in Education, Human Resources Development, and Increase in Employment of SMEs)

Moderator:

- H. E. Mr. Koichi Takemasa
State Secretary for Foreign Affairs

Keynote speakers:

- Mr. Jiro Nemoto
Chairman of the Japan Cooperation Center for the Middle East (JCCME)
- H.E. Mr. Abdullah Al-Dardari
Deputy Prime Minister for Economic Affairs, Syria
- H.E. Mr. Habib Ben Yahia
Secretary General of Arab Maghreb Union (AMU)

Lead Discussant

- H.E. Ms. Hala Bsaiso Lattouf
Minister of Social Development, Jordan

Coffee Break (11:00-11:30)

Session 2 (11:30-13:00) 【 Energy, Water and Future 】

(Cooperation in Energy, Environment and Sustainable Development
and Water, and Science & Technology)

Moderator:

- H. E. Dr. Abdulaziz A. Bin Almas Turkistani, Ambassador
of the Kingdom of Saudi Arabia to Japan

Keynote speaker:

- Dr. Hiroshi Komiyama
Chairman of the Institute, Mitsubishi Research Institute, Inc.
/ President Emeritus, University of Tokyo
- Dr. Mahmoud Abu-Zeid, Chairman of Arab Water Council /
Former Minister of Irrigation and Water Resources, Egypt
- H. E. Ms. Amina Benkhadra, Minister of Energy, Mines,
Water and Environment, Morocco

Lead Discussant

- H. E. Prof. Peter Adwok Nyaba Tor
Minister of Higher Education and Scientific Research,
Sudan

Exhibition Tour led by Mr. Yasuo Hayashi, Chairman and CEO of Japan
External Trade Organization (JETRO) (*at Orion2 / Chinzan-so 5F*)

Lunch (13:00-14:15) (*at Jupiter / Chinzan-so 4F or
Galaxy·Pegasus·Cassiopeia / Chinzan-so 1F*)

Session 3 (14:30-16:00) 【 Trade & Investment 】

(Cooperation in Trade and Investment (Panel Discussion))

Moderator:

- H.E. Mr. Teruhiko Mashiko
Senior Vice Minister of Economy, Trade and Industry

Panelists:

The Arab Side (tbc):

- H.E. Mr. Safa al-Din al-Safi
Acting Minister of Trade, Iraq
- H. E. Mr. Mohamed Abdellahi Ould Oudda
Minister of Industry and Mines, Mauritania
- H.E. Dr. Khalid bin Mohammad Al Attiyah
Minister of State for International Cooperation and Acting
Minister of Business and Trade, Qatar
- H.E. Dr. El Tigani Salih Fidail
Minister of International Cooperation, Sudan
- H.E. Mr. Mohamed Nouri Jouini
Minister of Development and International Cooperation,
Tunisia
- H.E. Dr. Yahya Mohammed Al-Mutawakel
Minister of Industry and Trade, Yemen

The Japanese Side:

- Mr. Yasuo Hayashi
Chairman and CEO of Japan External Trade Organization
(JETRO)
- Mr. Nobuo Katsumata
Chairman of the Japan Foreign Trade Council, Inc. (JFTC)

Closing Session (16:00-16:30) (*at Orion 1*)

- ✓ Presentation by Nippon Keidanren (Mr. Fumiaki Watari, Vice
Chairman of Keidanren / Chairman of the Committee on the Middle
East and North Africa)
- ✓ Issuing Chair's Summary between MOFA/METI and the League of

Arab States

- ✓ Declaration to host the second Japan-Arab Economic Forum 2010 in Tunisia by H.E. Mr. Mohamed Nouri Jouini, Minister of Development and International Cooperation, Tunisia

Event 2

One-to-One Meetings for Business Matching (9:30-17:00) (*at Cosmos /*

Chinzan-so 8F and Azalea / Chinzan-so 9F)

- A hall is available for one-to-one business meetings on a self-arrangement basis.
- Upon request, a table will be allocated to each business meeting to be conducted in the hall.
- The selection of the counterpart is subject to self-arrangement.

Event 3

Exhibition (14:00-17:00) (*at Orion2 / Chinzan-so 5F*)

- JETRO organizes the Japan-Arab Business Fair in which both the Japanese side and the Arab side display information of the countries, industries, and companies.

Press Conference (16:40-17:00) (*at Sakura / Chinzan-so 6F*)

Reception (19:00-) (*at Ballroom / Four Seasons Hotel 1F*)

Hosted by JCCME

December 8 (Tue.)

Opening Session (9:00- 9:20) (*at Ballroom / Four Seasons Hotel 1F*)

The Japanese Side:

- ✓ Mr. Iwao Okamoto

President of the Japan Cooperation Center for the Middle East
(JCCME)

The Arab Side:

- ✓ H.E. Mr. Safa al-Din al-Safi

Head of the Economic and Social Council, LAS

Event 4

Parallel Sectoral Workshops (9:30-)

1. Financing for Investment (*at Ballroom*)

a) Purposes:

- ✓ Information exchange on the two-way financing for investment between Japan and Arab countries
- ✓ Promotion of financing for investment in third countries including North African countries and Sub-Saharan African countries, via Arab countries
- ✓ Promotion of financing for investment in other Asian countries via Japan
- ✓ Building a network of representatives of the financial industry on both sides (banks, securities companies, SWFs, etc.)

b) Participants as registered:

The Arab Side:

- ✓ Algeria

Dr. Mohammed Laksaci, Governor of Bank of Algeria

- ✓ Iraq
Mr. Abdullah Al-Bander, Advisor of Iraqi National Investment Commission
- ✓ Kuwait
Mr. Abdul-Aziz Salem Al-Badr, Director of the Securities Investment Department, General Commission of Investment
- ✓ Mauritania
Ms. Maty Mint Hamady, Commissioner for the Investment Promotion
- ✓ Morocco
Mr. Fathallah Sijilmassi, Director General, Moroccan Agency for the Development of Investments
- ✓ Saudi Arabia
Mr. John Franklin, Senior Vice President & Head of Investment, Olayan Financing Company
Mr. Beshr Bakheet, CEO and Chairman, Bakheet Investment Group
Mr. Salih Al Adad, Saudi Fund for Development
- ✓ Tunisia
Mr. Abdellatif H'man, President Director General of the Tunisian Export Promotion Center
- ✓ Yemen
General Investment Authority of Yemen, etc

The Japanese Side:

- ✓ Japan Bank for International Cooperation (JBIC)
- ✓ Development Bank of Japan (DBJ)
- ✓ Nippon Export and Investment Insurance (NEXI)

2. Water Business (Round Table Discussion) *(at Maple / Four Seasons Hotel)*

a) Purpose:

- ✓ Strengthening Japan-Arab relations in order to increase Japan's investment in the field of the water infrastructure, especially

desalinization and water and wastewater treatment

- ✓ Building a network of representatives of the water industry on both sides (governmental organizations, public corporations, private sector, experts, etc.)

b) Participants as registered:

- ✓ Egypt
Dr. Mahmoud Abu-Zeid, Chairman of Arab Water Council / Former Minister of Irrigation and Water Resources
Prof. Aly El Shafei, Executive Director, Science & Technology Development Fund (STDF)
- ✓ Mauritania
Mr. Moussa Ould Hmedhah, Technical Counsellor of Minister of Hydraulics and Stabilization
- ✓ Oman
Mr. Omar Al-Wahaibi, Haya water
Mr. Zaher Khaled Al Sulaimani, Director General of projects, Puplic Authority of Electricity and Water
- ✓ Qatar
Mr. Fahad Al Kaabi, Manager, Water Project Department, Qatar General Electricity & Water Corporation
- ✓ Sudan
H. E. Prof. Peter Adwok Nyaba Tor, Minister of Higher Education & Scientific Research
- ✓ Syria
Dr. Rafek Saleh, Director of the Arab center for the studies of arid zones and dry land (ACSAD)

3. Cooperation on Solar Power Systems (Round Table Discussion) (*at Wisteria / Four Seasons Hotel 1F*)

a) Purposes:

- ✓ Information exchange on the progress of photovoltaic power generation

in the Middle East and North Africa

- ✓ Enhancement of mutual understanding and networking between both sides

b) Participants as registered:

The Arab Side:

- ✓ Mr. Kerrar Lies, President, Humilis Finance, Algeria
- ✓ Eng. Bothayna Rashed, Head of Technical Affairs, New & Renewable Energy Authority, Egypt
- ✓ Mr. Mohamed Ahmed Nagaty, Innovation Manager, Science & Technology Development Fund (STDF), Egypt
- ✓ Mr. Mohamed Abdel Jaid Ibrahim Ali Abdu El Arabi, Managing Director for Lighting, Human Resources and IT, El Arabi Group, Egypt
- ✓ Ms. Nawal Al Fuzaia, Assistant undersecretary for economic affairs, Ministry of Oil, Kuwait
- ✓ Mr. Adel Al Yousifi, Board Member, Kuwait Chamber of Commerce & Industry, Kuwait
- ✓ Dr. Imad Ajami, Chairman, Irisglobe, Lebanon
- ✓ Mr. Ali Fassi Fihri, Director General of National Office of Electricity (ONE), Director General of National Office of Drinking Water (ONEP), Morocco
- ✓ Dr. Naji Abi-Aad, Media and Research Strategist, Ministry of Energy and Industry, Qatar
- ✓ Mr. Ahmed Al Nasr, Manager, Electricity Project Department, Qatar General Electricity & Water Corporation, Qatar
- ✓ Dr. Saleh Abullah, Vice Governor, Electricity & Cogeneration Regulatory Authority (ECRA), Saudi Arabia
- ✓ Prof. Abdulrahman A. Aljanobi, Dean of HCC, King Saud University, Saudi Arabia
- ✓ Mr. Kong Tomuse Tut Rwey, Office Manager, Government of Sudan, Sudan
- ✓ Mr. Ahmad Bassam Ghraoui, Secretary General, Federation of Syrian Chambers of Commerce, Syria

- ✓ Mrs. Wided Bouchamaoui, Vice-President of the Tunisian Union for Industry, Trade & Handicrafts, Tunisia
- ✓ Mr. Ahmed Hasan Saleh AL-Khawlani, General Manager, Osys Technologies, Yemen

The Japanese Side:

- ✓ Mr. Osamu Onodera, Director of International Office, Energy Conservation and Renewable Energy Department, METI
- ✓ Japanese Business Alliance for Smart Energy Worldwide
- ✓ Japan Photovoltaic Energy Association
- ✓ Showa Shell Solar K.K.

4. Industry / Trade / Environment / Tourism

a) Purposes:

- ✓ Information exchange on industry, environment and tourism in the Middle East and North Africa and discussion on how to enhance trade between Japan and Arab countries
- ✓ Building a network of the representatives of the Japanese private sector (e.g., trading company) and the Arab public and private sectors

b) Participants as registered:

Speakers will be selected from each country.

(at Soleil / Chinzan-so 4F)

- ✓ UAE (9:30-10:15)

Moderator: H.E. Saeed Ali Yousef Al-Nowais, Ambassador of the United Arab Emirates to Japan

H.E. Mr. Abdulla Ahmed Al Saleh, Director General, Ministry of Foreign Trade

Dr. Ahmed Abdullah bin Saeed, Counselor of Ministry of Foreign Affairs

Ms. Nada Yoursef Al Hashimi, Director of Investment Division, Ministry of Economy

Mr. Sultan Al-Mehairi, Director, Marketing & Refining, Abu Dhabi

National Oil Company (ADNOC)

Mr. Rashed Saud Al Shamsi, Director, Petrochemicals, Abu Dhabi

National Oil Company (ADNOC)

✓ Djibouti (10:25-10:55)

Moderator: H. E. Mr. Ahmed ARAÏTA ALI, Ambassador of the Republic of Djibouti to Japan

Ms. Zeinab Kamil Ali, Director Administrator, General Management, Djibouti Port and Free Zones Authority

✓ Bahrain (11:05-11:25)

Moderator: H. E. Dr. Khalil bin Ebrahim Hassan, Ambassador of the Kingdom of Bahrain to Japan

Mr. Kazuo Imahira, Executive Representative, Economic Development Board Japan Office

Mr. Helmi Mkaouar, Economist, Embassy of the Kingdom of Bahrain

✓ Yemen (11:35-11:55)

Moderator: H. E. Mr. Marwan Abdulla Abdulwahab Noman, Ambassador of the Republic of Yemen to Japan

H.E. Dr. Yahya Mohammed Al-Mutawakel, Minister of Industry and Trade

✓ Qatar (12:05-12:25)

Moderator: H. E. Mr. Yousif Mohamed Yousif Bilal, Ambassador of the State of Qatar to Japan

H.E. Dr. Khalid bin Mohammad Al Attiyah, Minister of State for International Cooperation & Conferences and Acting Minister of Business & Trade, Qatar

Lunch (12:25-13:40) (*at Jupiter & Neptune / Chínzan-so 4F*)

✓ Egypt (13:40-14:25)

Moderator: H. E. Dr. Walid Mahmoud Abdelnasser, Ambassador of the Arab Republic of Egypt to Japan

Mr. Mamdouh Mostafa, First Undersecretary, Ministry of Trade and Industry

Mr. Mohamad Al-Masri, President, Federation of Egyptian Chambers of Commerce

Mr. Ibrahim khalil, Touristic Advisor, Egyptian Tourism Office in Tokyo

✓ Morocco (14:35-15:05)

Moderator: H.E. Dr. Samir Arrour, Ambassador of the Kingdom of Morocco to Japan

H. E. Ms. Amina Benkhadra, Minister of Energy, Mines, Water and Environment, Morocco

Mr. El Aid Mahsoussi, General Secretary, Ministry of Foreign Trade

Ms. Khalida Azbane, Member of the Administration Council, General Confederation of the Enterprises of Morocco

Ms. Khouloud Abajja, Senior Executive, Maroc Export

✓ Kuwait (15:15-16:00)

Mr. Mohammad Al-Mutairi, Charge d' Affairs ad Interim, Embassy of the State of Kuwait to Japan

H. E. Ambassador Sheikh Ali Khaled Al-Jaber Al-Sabah, Director of the Economic Department, Ministry of Foreign Affairs

Ms. Nawal A. al-Fuzala, Assistant Under secretary for Economic Affairs, Ministry of Oil

Dr. Adel Al-Yousefi, Member of the Executive Board, Kuwait Chamber of Commerce and Industry

Mr. Wael Al-Sagar, Co-Chairman of Kuwaiti-Japanese Businessmen's Committee, Managing Director, A. H. Al-Sagar & Bros. Co.

✓ Algeria (16:10-16:40)

Moderator: H. E. Mr. Sid Ali Ketrاندji, Ambassador of the People's Democratic Republic of Algeria to Japan, Mr. Abdelmadjid Khecha, first Counselor, Embassy of Algeria to Japan

H. E. Ambassador Lamine Derragui, Director General of Asia and Oceania, Ministry of Foreign Affairs

Derives Petroliers & Bitumes

(at Sakura / Chinzan-so 6F)

✓ Syria (9:30-10:15)

Moderator: Ms. Rania Alhaj Ali, Charge d' Affaires A.I. of the Syrian Arab Republic to Japan

H.E. Mr. Abdullah Al-Dardari, Deputy Prime Minister for Economic Affairs

Mr. Ahmad Farouk Arnous, Assistant Foreign Minister

Ms. Rima Kadri, Deputy Head of State Planning Commission

Dr. Ahmad Abdulaziz, General Director of the Syrian Investment Agency

Mr. Hussam Al Yousef, General Director of the Syrian Export Promotion and Development Agency

✓ Mauritania (10:25-11:10)

Moderator: H. E. Mr. Mohamed Mahmoud Ould Jaafar, Ambassador of the Islamic Republic of Mauritania to Japan

H. E. Mr. Mohamed Abdellahi Ould Oudda, Minister of Industry and Mines

Mr. Wane Ibrahima Lamine, Director of Mines and Geology for the Ministry of Industry and Mines

Mr. Mohamed El Hafedh Ould Ijiwen, Director of the Programming and the Cooperation for the Ministry of Fishery and Maritime Economy

Mr. Mohamed Salem Ould Boidaha, Director of Raw Hydrocarbons for the Ministry of Petrol and Energy

✓ Oman (11:20-11:40)

Moderator: H.E. Khalid bin Hashil bin Mohammed Al-Muslahi, Ambassador of the Sultanate of Oman to Japan

Haruo Endo, Oman Expert

Sudan (11:50-12:20)

Moderator: H. E. Mr. Steven Kilonzo Wundu, Ambassador of the

Republic of the Sudan to Japan

H.E. Dr. El Tigani Salih Fidail, Minister of International Cooperation

H. E. Prof. Peter Adwok Nyaba Tor, Minister of Higher Education & Scientific Research

Dr. Barnaba Marial Benjamin, Minister of Commerce and Industry, Government of Southern Sudan

Lunch (12:50-14:10) (*at Jupiter & Neptune/ Chinzan-so 4F*)

✓ Iraq (14:10-14:55)

Moderator: Mr. Mukhlis Ali Rajab, Charge d' Affaires A.I. of the Republic of Iraq to Japan

H.E. Dr. Safa Al-Din al-Safi, Acting Minister of Trade

Ambassador- Mouez Kadhum Al-Khateeb, Head of Asia, Australia and Africa Department, Ministry of Foreign Affairs

Ambassador- Dr. Raad Al-Alousi, Iraqi Representative of League for Arab States, Ministry of Foreign Affairs

Dr. Raad Al-Asadi, Director General of Foreign Economic Relation Department, Ministry of Trade

Mr. Mohammed Djelid, Director of the UNESCO Office in Iraq

Mr. Sardar Hussain H. Albebany, Chairman & CEO of Sardar Group

✓ Tunisia (15:05-15:35)

Moderator: H. E. Dr. Nouredine Hached, Ambassador of the Republic of Tunisia to Japan

H.E. Mr. Mohamed Nouri Jouini, Minister of Development and International Cooperation

Mr. Lassad El Beji, Vice President of the Tunisian Union for Industry, Trade & Handicrafts

Mrs. Asara Nakib, Researcher at the Borj Cedria Technology

✓ Saudi Arabia (15:45-16:25)

Moderator: H. E. Dr. Abdulaziz A. Bin Almas Turkistani, Ambassador of

the Kingdom of Saudi Arabia to Japan

H. E. Dr. Ahmed Al Hakami, Vice Minister of Economy and Planning

H. E. Mr. Abdulrahman Al Jeraisy, Chairman, Riyadh Chambers of Commerce and Industry

H.E. Azzam Yasser Shalabi, President of National Industrial Clusters Development Program (NICDP)

Ms. Noriko Suzuki, Director of East Asia (Ex China), Saudi Arabian General Investment Authority

Event 5

Seminar on current Japanese Businesses *(at Tsubaki / Chinzan-so*

7F)

(9:30-13:00)

(14:45-16:15)

- The Japanese side will make presentations for the following sectors.
The order of the presentation is to be decided.

- ✓ Plant Factories (09:30-10:10)

“Plant factory high technology”

Presentation:

Mr. Sumihisa Fujiwara, Manager, Osaka Specialty Chemicals Sec, Specialty Chemicals Dept. MARUBENI CORPORATION

Mr. Shigeharu Shimamura, President, MIRAI CO. LTD.

Mr. Tatsuki Umibe, Deputy General Manager, Sales Dept, DAISEN & CO. LTD

Mr. Kenji Nakamura, General Manager, Environmental Monitoring Dept. Kanto office, ESPEC MIC CORP.

Dr. Shoji Yamaguchi, General Manager, Food-related Business Planning & Strategy, Corporate Marketing Department, Mitsubishi Chemical Corporation

Mr. Akihisa Tsuji, President, Nihon Advanced Agri Corporation

✓ Scientific Research and Technology (10:15-10:45)

“Academic-industrial alliance and incubation center”

Presentation:

Prof. Takeru Ohe, Ph.D. Director of Waseda Incubation Center

✓ Entrepreneur / SMEs (10:50-11:30)

“Deepening exchange activities of Japanese enterprises with Arab countries”

Presentation:

Mr. Yaichiro Aizawa, Executive Vice President of Junior Chamber International Japan

“Japan’s policy for small and medium enterprises”

Presentation:

Mr. Masao Uno, Director of International Affairs, Small and Medium Enterprise Agency

Comment:

Mr. Mohamed Hany Seif El Nasr, President of Arab Union for Small Enterprises

✓ IT/ Plant Engineering Business (11:35-13:00)

“High technology and business activities in the Middle East and North Africa”

Presentation:

Mr. Akira Nakamura, Advisor, Senior Councilor, Corporate Environmental Affairs Div. Panasonic Corporation (“eco ideas' by Panasonic - The environmental contribution with ‘IT’ -”)

Mr. Akio Yoshida, General Manager, Middle East No2 Sales Department, Global Marketing Division, JGC Corporation (“JGC in Arab World-Involvement and

Contribution of a Japanese Engineering Company in Arabic World")

Mr. Yukihiro Matsumoto, Manager, Technical Solution Group, Market Development Dept, Global Business Headquarters, Yokokawa Electric Corporation ("IT Technology in Industrial Automation")

Comment:

Dr. Abdulrahman A. Al-Jafary, Governor, Communication and information Technology Commission

Mr. Mohammed bn Yousef, Chairmen of Arab Industrial development and mining organization

Lunch (13:00-14:45) (*at Jupiter & Neptune / Chinzan-so 4F*)

✓ Content Industry (Entertainment Industry) (14:45-15:45)

"Soft power of the Japanese content industry"

Presentation:

Animation creator: Mr. Hitoshi Ino, The Chief of the International Business, Business Strategy Div, Index Holdings

Virtual reality producer: Mr. Masahiro Yagi, Manager for International Strategy, Digital Contents Department, Cultural Project Division, Head Office, Toppan Printing Co., Ltd.

✓ Intellectual Property Rights and Anti-Counterfeit Enforcement (15:50-16:15)

"Intellectual property strategy of the Japanese government and importance of anti-counterfeit enforcement"

Presentation:

Mr. Satoshi Moriyasu, Director of International Affairs Division, Japan Patent Office

- The presentations will introduce information on business opportunities in each sector.

Event 6

One-to-One Meetings for Business Matching (9:45-16:00) (*at Oríon1 /*

Chínzan-so 5F, Cosmos / Chínzan-so 8F, Azalea / Chínzan-so 9F)

- Arab side participants will be supplied their own booths for business meetings.
- The selection of the counterparts is subject to self-arrangement.

Event 7

Exhibition (9:00-17:00) (*at Oríon2 / Chínzan-so 5F)*

- JETRO organizes the Japan-Arab Business Fair in which both the Japanese side and the Arab side display information on the countries, industries, and companies.

December 9 (Wed.)

Event 8

Site Visit (9:00-17:00)

- A site visit will be arranged in order to tour related facilities in the metropolitan area.
- The sites will be as follows (to be decided):
 - Morning Tour (from 9:00 to around noon)
 - Tour 1: Waseda University
 - Tour of laboratories (biomedical science, green IT and robotics) and meeting with faculty members
 - Tour 2: Water
 - Tour of wastewater treatment plant in Shibaura
 - Afternoon Tour (from 13:00 to around 17:00)
 - Tour 3: Tokyo Waterfront
 - Tour of a series of science & technology exhibition centers located in Waterfront area (Cogeneration system and Panasonic Center Tokyo in Odaiba)
- Pre-registration is required.